

Amazon CloudFront

Peering and Interconnection

PACNOG

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CloudFront

Amazon CloudFront is a fast content delivery network (CDN) service that securely delivers data, videos, applications, and APIs to customers globally with low latency, high transfer speeds

- Hosts websites
- Gaming
- Software Distribution
- Live sports
- Music
- Twitch
- Amazon Prime



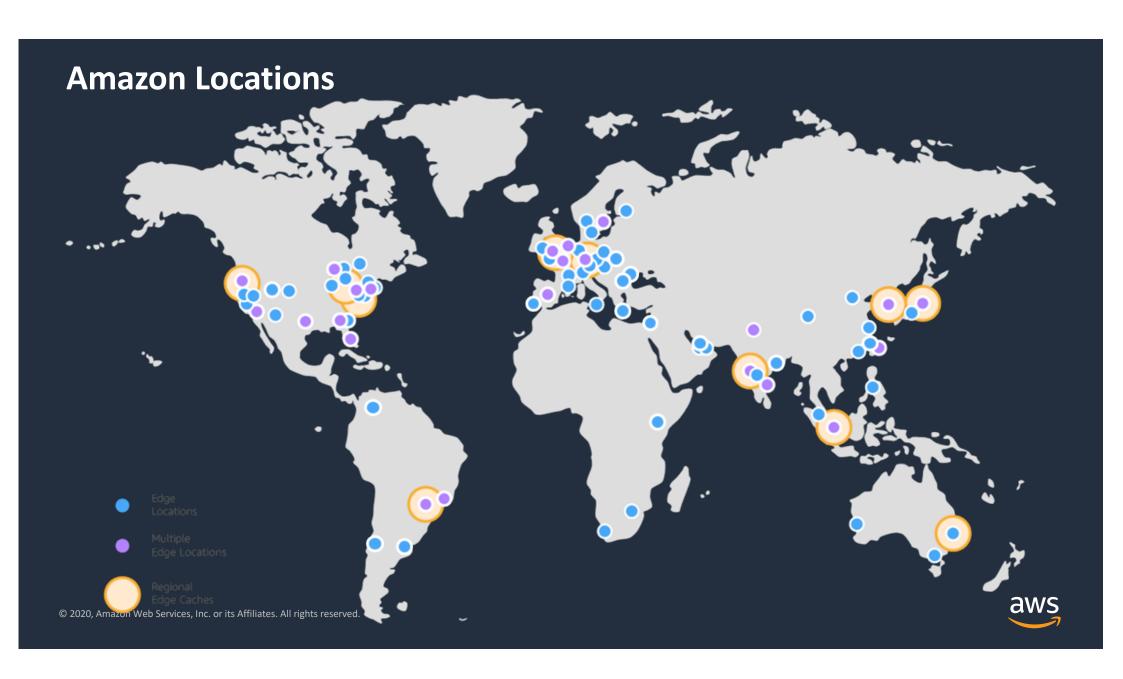
CloudFront

Globally Scaled Network for Fast Content Delivery

Amazon CloudFront is massively scaled and globally distributed. The CloudFront network has 225+ points of presence (PoPs) that are interconnected via the <u>AWS backbone</u> delivering ultra-low latency performance and high availability.

The AWS backbone is a private network built on a global, fully redundant, parallel 100 GbE metro fiber network linked via transoceanic cables across the Atlantic, Pacific, and Indian Oceans, as well as, the Mediterranean, Red Sea, and South China Seas.





Small Sample Of CloudFront Customers



Hulu uses Amazon CloudFront for its VOD delivery. Learn more. »



Amazon Prime Video uses Amazon CloudFront to deliver solid streaming experience to more than 18 million football fans. Learn more. »



King uses CloudFront to deliver game content to a global user base. Learn more. »



Slack Uses Amazon CloudFront for secure API acceleration. Learn more. »



Rovio uses the CDN for reduced latencies from around the globe for API calls. Learn more. »



Discovery uses Amazon CloudFront for static, dynamic and API delivery.



Canon uses the CDN to enable better user experience. Learn more. »

DOW JONES

Dow Jones uses Amazon's CDN to manage spikes in traffic and security. Learn more. »



Supercell uses Amazon CloudFront to deliver dynamic web content around the world, using edge locations for improved latency. Learn more. »



"We selected Amazon CloudFront for the superior performances in terms of video start time, throughput, and the lower rebuffering rate." Yann Verry, System and Network Manager at Groupe M6. Learn more. »



Seven Networks used Amazon'
Content Delivery Network (CDN) for
the live video streaming of the
Australian Open to millions. Learn
more. >>

CONDÉ NAST

'Like the famous song says, CloudFront is "Harder, Better, Faster, Stronger"!' Marco Vigano, Digital CTO at Condé Nast Italia. Learn more. »



Amazon CloudFront delivers a calable solution to serve up the APIs. .earn more, »



Bandai Namco uses Amazon CloudFront as its Content Delivery Network (CDN). Learn more, »



PBS

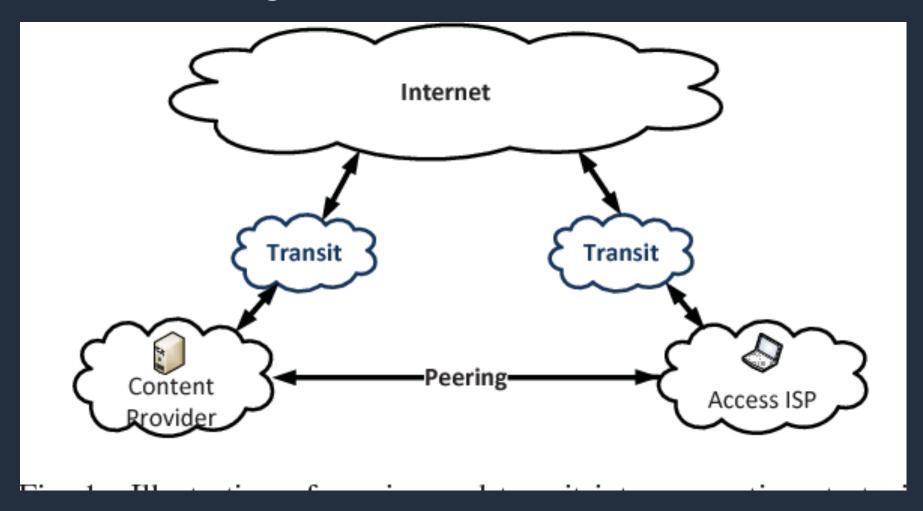
PBS uses Amazon CloudFront for its video streaming. Learn more. »



The startup uses Amazon CloudFront for fast content delivery and for fast software builds deployments. Learn more. »



So what is Peering?





Amazon Peering

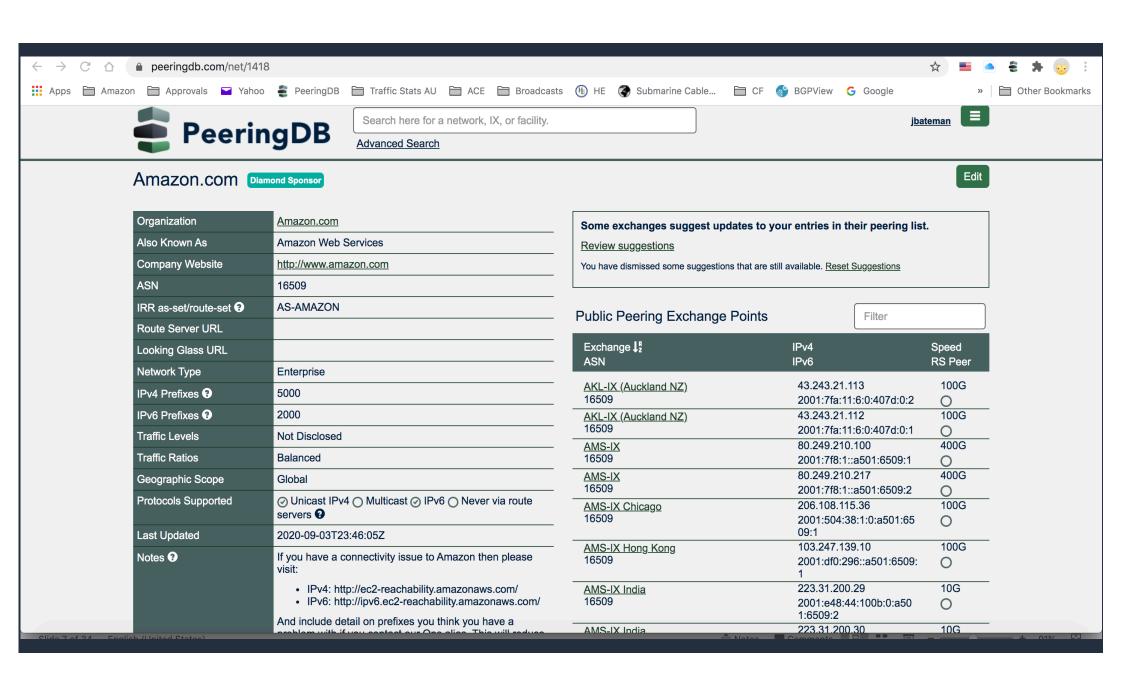
- Amazon ASN 16509
- Direct connection to Amazon Content
- CloudFront traffic, public EC2 and S3 traffic
- Avoids the use of transit providers better latency and control of traffic
- Available in common location
- Over direct connection (PNI) or through an Internet Exchange (IX)
- Heavy outbound traffic
- Must have PeeringDb.com record
- https://aws.amazon.com/peering/policy/



Peering Locations

- 225+ POP's globally
- Private Peering;
 - > PNI available at Equinix and Global Switch (>1G of traffic needed)
 - Auckland PNI at Datacom Orbit Drive (>1G of traffic needed)
- Public Peering
 - > AKL-IX
 - Equinix IX
 - > IX Australia
 - Mega IX





Contact AWS

To initiate peering;

Peering@amazon.com

For peering faults;

Peering-to@amazon.com

Reach out to me anytime!

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