

# .vu ccTLD



# About TRBR

- ❑ The Telecommunications, Radiocommunications and Broadcasting Regulator (TRBR) is a statutory body operating independently from the government.
- ❑ The body has the General Powers and Functions to regulate telecommunications broadcasting and radiocommunications services in Vanuatu as provided in the TRBR No.30 of 2009 (the Act) as amended by AMMENDMENT no. 22 of 2018
- ❑ The Regulator reports to and advises the Prime Minister who is Minister responsible for telecommunications as to policy and making of regulations and any other matters as requested by the Minister.

# .vu ccTLD

- ❑ The .vu ccTLD is the country code top level domain name space that is being Managed and Administered by the TRBR under the 2009 TRBR Act of Parliament.
- ❑ vu started with an incumbent Registry that also run the only Registrar for over 20 years.
- ❑ With the change in the legal framework for ICT in Vanuatu, the responsibility was transferred to the Regulator's office.

- ❑ The .vu ccTLD Regulation was finalized in 2016.
- ❑ The transition from Telecom Vanuatu Ltd to TRBR started in 2017 and was successfully completed in January 2020 a total of 4 years due to the reluctance from the incumbent to release the release the management to TRBR as required by law.
- ❑ GoDaddy Registry (GDR) is currently providing Registry services for the .vu ccTLD on behalf of TRBR on a contract basis since 2020.



# Registrar Accreditation

- ❑ We have successfully on-boarded over 25 international and about 5 local Registrars
- ❑ This puts the .VU ccTLD on the global stage, while local Registrars provide support to the local .VU community within a competitive market etc.,

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**www.trbr.vu**

# DNS Node Update

- A local .vu DNS node was installed in Vanuatu in 2021 and currently up and running.

# Growth & Forecast

- ❑ .VU has already seen a 15% growth in domain registrations in the last 6 months and is expected to continue its upward growth trend over the next year
- ❑ TRBR and GDR will continue on promoting and supporting the .VU ccTLD via community outreach, registrar support programs and marketing efforts



# Upcoming Activities

- ❑ Annual .vu accredited Registrars' Workshop
- ❑ TRBR Promotions and Marketing of the .vu 2023

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# Thank you

<https://www.hello.vu>

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